

# Election Manifesto 2023

*Sunday, 28 of May*



WITH YOU  
A Xàbia for Everyone

**Rosa Cardona**  
*Candidate for the Mayor of Xàbia.- Jávea*

- We will work with the Ministry of Education to expedite the pending construction in the various schools in Xàbia: the expansion of Trenc d'Alba school, the remodelling of Mediterrània school and the conversion of the Graüll school prefabs into **decent classrooms**.
- The municipal library hours will be uninterrupted from 09:00 to 20:00.
- Creating family and work balance with weekend activities for the kids:
  - Opening public **school spaces on Saturdays** for workshops, games and a play centre.
  - After-school Babysitter Program: professional caregivers in public facilities for boys and girls up to 14 years of age.
- We will demand the introduction of the school **nurse**.



## CHILD AND ADOLESCENT PROTECTION

- Creation of a protocol for the alerting and early detection of cases of **child abuse** by the Social Services.
- Carry out prevention workshops on the dangers of new technologies, new forms of online abuse and harassment of minors (sexting, grooming)
- **Prevention** workshops on **addictive behaviors** related to the use of new technologies.

- We will **provide sheltered** housing for female victims of **gender violence** and integrate them into the *Comprehensive Assistance Network of the Generalitat* for victims of violence against women.



- We will provide sheltered housing for people with **diverse physical or mental functionality** to allow them to collaborate with associations that support various disabilities.
- Adequate signage for children & all people within the **Autism Spectrum**, with a particular focus on school routes, playgrounds and public spaces.
- Digital Workshops for **senior citizens** through appropriate training in new technologies, bringing them closer to today's reality in order to combat the digital divide and prevent unwanted isolation or loneliness.
- Support local artists with a temporary location to showcase their artistic abilities from our beautiful town.

### A TOWN HALL OPEN TO YOU WITH JUST ONE CLICK

- **Participatory** budgets.
- Display of plans, status of works and details of where each euro collected is invested.
- Government program accessible through the town hall website.
- Virtual assistant for communication with the Town Council, via **WhatsApp**.

## HEALTH AND MENTAL WELLBEING

- Demand the construction of a **Health Center** in Xàbia's Arenal area.
- Extension of the opening hours of the Arenal Medical Office, until the Arenal Health Centre is built.
- Creation of a Town Mental Health Plan: Making available and disseminating a catalogue of services to combat mental health problems.
- Expansion and reinforcement of the **psychological care service**.
- Guarantee medical transport for emergencies 24/7, 365 days a year.

## YOUTH AND ENTREPRENEURSHIP



- Multidisciplinary training workshops '**Coworking Xàbia**' to guide and promote innovative projects for unemployed young people.
- Economic incentives Program for **young entrepreneurs**.
- Creation of a Town Hall Office for Entrepreneurial Initiative to advise young entrepreneurs.
- Inform the community through the **public City Council's** website of all activities, talks, events organized by ADL tecnologico and CREAMA.
- We will launch a **Youth Voucher** for youth between the age of 16-30 for leisure facilities, culture and training within the municipality.
- Improvement and expansion of training, study and leisure spaces for young people.



## CITIZEN PARTICIPATION



- Neighborhood and **sectoral meetings** every 3 months to report on projects.
- Regular open meetings "Tell your Mayor".
- Creation of the **Animal Welfare Board**: A spokesperson between associations and the Town Council to communicate needs and improvements in the field of animal welfare and respect.

## NON-NATIONALS

- Demand that a **Mobile Immigration Office** be set up (NIE renewal, residence cards and other procedures)
- **Trilingual format** on the municipal web portal, (with communications, information and Xàbia Town Council's services) as well as on its website: Spanish - Valencian - English.
- Create the **Municipal Council** for Foreign Residents to promote social integration, cultural exchange and sharing of neighbourhoods' needs and concerns.

## SECURITY AND CITIZEN SUPPORT IN EVERY CORNER OF XÀBIA

- **Expansion** of the police force.
- Creation of a Local Police Unit for residents living outside the centre.
- Security reinforcement with **video surveillance and drones**.

- Expand citizen service by enabling an Auxiliary Office of the City Council to carry out procedures, both in the empty municipal premises of Calle Cristo del Mar and in the Civic Punt del Arenal.

## TOURISM AND SUSTAINABILITY

- Real time digital signs communicating the **capacity and state** of all beaches.
- Smart buoys that offer data on water quality, temperature, salinity, oxygen saturation, dissolved solids and water turbidity.
- Plan for the regeneration, maintenance and **protection of the coastal heritage** (Playa de la Grava, Ambolo, Pope and Primer Montañar)
- Implementation of **lifeguard service in Cala Blanca**, extend the duration of the lifeguard service and the beach season (hammocks, umbrellas & beach bars).
- Monitoring the state and conservation of the *Posidonia* colonies.
- Provide a **beach area for dogs**.
- Installation of toilets, accessible changing rooms and smart showers (to save water) on the beaches.
- Special plan for attracting European funds, subsidies and financing from other administrations for the improvement of the environment and urban spaces.



## TRANSPORT AND MOBILITY

- Renewal of the urban public transport service, improving **frequency, routes** and adding **new stops**, adapted to passenger demand.
- We will send a document of needs to the Department of Transport reporting on the deficient urban bus service, asking them to adapt the conditions of the service to the needs of Xàbia.
- Establish the connection between the three urban centres through **bike lanes**. Promotion of the use of the bicycle, involving the Consell dels Xiquets in the design & layout of the new bike lanes.
- **Transport aid** for high-level education students.

## CHILDREN'S PARKS, GARDENS AND GREEN AREAS



- Review and **restart** the remodeling works of the Parque “Reina Sofía de **Thiviers**”.
- Urgent remodeling plan for the “Jávea Park”, “Pedro IV”, “Montaner” & “C/ Génova” parks.
- Emergency Plan to address the poor condition, maintenance, improvement and the need for immediate repair of our playgrounds.
- Care, improvement and expansion of green areas, including multi-adventure parks.



- Prepare and enhance the **Riurau d'Arnauda** as a site in which to carry out cultural activities and to promote local products.
- Objective Xàbia Ciudad Verde: consolidate the **3-30-300 Model**
  - Tree planting plan and maintenance programme.
  - Encourage green roofs and vertical gardens.
  - Maintenance plan and new creation of green areas.

## HOUSING AND THE TOWN'S IMAGE

- Providing sheltered housing for people with **various disabilities** and for victims of **gender violence**.
- Construction of protection housing and social rental.
- We will enable both a face-to-face and an online assistant to process aid for reform, rehabilitation and improvement of the **energy efficiency of homes**.
- **Renovation of housing façades** in the three urban centres, through aid for the rehabilitation of these, ICIO, TAMU and Public Highway Occupation rebates.
- Make financial grants available to support young people in their journey towards independence by assisting them with the initial costs of renting or purchasing a home.
- Assistance for the **payment of property tax** (IBI) based on the federal property value of properties owned by non-recognized large property holders who rent out their properties for long periods of time.







- Adapt all rubbish containers to **include a pedal**, and integrate garbage bins into the environment for enhanced aesthetics.
- Improving the frequency of the cleaning and rubbish collection service.

- Urgent plan to restore the state of rural roads, plots, riverbeds, ravines and mountains.
- Rolling **gardening plan** through a specific maintenance team for green spaces.
- Creation of the 48h Brigade coordinated with the Xàbia Connecta App (for repairing damage and for urgent actions on public roads)
- Improvement of the **directional signage** towards the 3 urban centres.
- Improvement of street signs to the Historical Center indicating the access only allowed to residents.
- Plan to improve security, efficiency and savings regarding street lighting incorporating hybrid solar street **lighting with LED technology**.



## LAND AND SEA

- Create a headquarters for specialized training & education for our **primary sector**: The Fishing Cycle, Maritime Transport and Agricultural Production Cycle.
- Create a **land bank** in goal to register plots available for lease and thus revitalize our agriculture.
- Promote the position of the **agricultural adviser** as technical support to agriculture in Xàbia.
- Enable urban orchards that grow typical Xàbia fruit and vegetable products.
- Incorporate local **fresh fish**, seasonal fruit and vegetable products into the menus of **school canteens**.
- **Gastronomic promotion** of agricultural and fishing products typical of Xàbia (anchovy, raisins, Cocas, etc)
- Promoting & advancing the restoration of dry stone walls.



## LOCAL TRADE, COMPETITIVENESS, EMPLOYMENT AND DIGITALIZATION

- Strategic Plan for the protection, consolidation and promotion of local commerce.
- Promote the **Municipal Market**. Improved operation and option to implement shared management with the Mercat vendors' Association: Expedite the filling of vacant positions and improve attention to ordinary needs.
- Creation of a **Magazine** for the promotion of local commerce online and on paper: 'Xàbia és comerç'

- Local plan for **generational change** and business succession to avoid the closure of local businesses. Creation of a public registry of local businesses without succession to facilitate their transfer.



- Incentive plan for the self-employed, newly created companies and those that expand their facilities through **tax rebates** and construction fees for the first two years.
- **Aid** for the payment of the **TAMU tax** and the Construction, Installations and Works (**ICIO**) tax for actions to **rehabilitate facades** in commercial premises located in the three urban centres.
- Aid for competitiveness, modernization, conditioning and the improvement of accessibility and image of local commerce, with premises of up to 150m2.

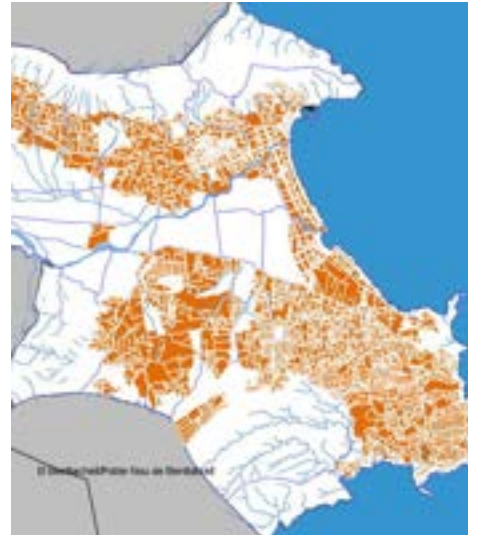


- **Aid to pay the water supply contracting rate** for SMEs and the self-employed that settle in empty premises for more than 3 years, increasing aid to SMEs and the self-employed that settle in premises that have been empty for more than 5 years.

- Aid to companies that hire unemployed residents one year after the initial hiring.
- Program to attract **digital nomads** through a Virtual Technical Office that offers guidance and advice.



- Plan of action **against floods**, minimization of the consequences of maritime storms and strategy against the regression of the beaches, especially in the most vulnerable areas (Playa de la Grava, 1<sup>o</sup> Montañar, Arenal).
- Construct the Paseo Litoral del Primer Montañar connecting it with Paseo David Ferrer. **Finish the layout of Calle Génova** until it connects with El Arenal.
- Extend and modernize the **sanitation network** throughout the municipal area.
- Implement a filtration and containment system for wipes, cigarette butts, cotton swabs and other plastics to prevent them from ending up on our coastline.
- We will demand the necessary investments to implement the **third phase** of wastewater treatment to complete the Integral Water Cycle for recycling.
- Public and efficient management programme for Xàbia's desalination plant.
- Installation of **photovoltaic panels** in all municipal buildings to advance and achieve a local energy community.
- Another life for waste: **Composting plant** to reuse and transform plant remains.
- We will install video surveillance cameras and thermal sensors, reinforcing **surveillance against fires** at the Catarroges plant.
- Provide a square for acts and events with **underground parking** attached to Calle Cristo del Mar in Duanes.
- Set up a plot to facilitate parking in the area of the **Old Town**.





- Provide an area for **parking** and holding events in the municipal plot located at the end of **Avenida Augusta**.
- Carry out road repairs and improve security on the **access to Carretera del Pla from Calle Florencia**.
- Repair and improve road safety, adding a bicycle-pedestrian lane, in the last section of the Carretera del Pla from the Calle Strasburgo/Tamarits roundabout to Camí Cabanes.

## SPORTS AND SPORTS FACILITIES

- We will carry out the works to build Xàbia's **second sports hall**.
- Open the City Council sports facilities to the public on **weekends**.
- Reward local athletes with a bonus towards the purchase of sports equipment.
- Set up an advisory service for procedures and aid for sports associations.
- Updating the sports area of **Jávea Park** with lighting, cleaning and the installation of a roof, and adapting it as a multi-sports court for hockey, indoor football and handball.
- **Aid line for sports clubs** and entities that are committed to continuing to promote women's sport in Xàbia.
- Improvement Plan for **new sport facilities**, drawing up a schedule of priorities with the Consell de l'Esport (certified 200m athletics track, Pump track, etc)
- Programme of economic prizes and gift cards in recognition of the merit and effort of local athletes.





- Review the ongoing construction for the future **Auditorium** and establish a completion roadmap.
  - Rehabilitate the **Central Cinema** to open it to musical, cultural and neighborhood associations.
  - Comprehensive remodeling of the **El Surco building** for associations and musical entities. Adaptation of facilities so that the Music Band can become a Musical School.
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- We will rehabilitate **Casa Candelaria** to turn it into La Casa de Les Arts, as an incubator for local artistic talent, through contests, workshops, masterclasses and spaces for professional development.
  - We will consolidate the current structure of the Castell de la Granadella to prevent its deterioration as the first step to continue promoting this fort to be declared an Asset of Cultural Interest.
  - Enable the premises located on Calle Cristo del Mar to be available for different associations as a multipurpose room.
  - Carry out the procedures to declare **La Nit dels Focs on June 23 as a Festival of Autonomous Tourist Interest.**
  - We will continue to demand the declaration of Festival of Local Tourist Interest for the festivities of the **Mare de Déu de Loreto**, from the Generalitat Valenciana, as a first step in declaring it a Festival of Autonomous Tourist Interest.

- Promote Xàbia's **Living Chess** event as Festival of National Tourist Interest, increasing its duration, providing with alternative activities and carrying out publicity campaigns.
- Increase the presence of “purple spaces - Female safe assistance” in mass festive celebrations.

## URBANISM

- **Active participation** in the writing of the Urban Agenda of Xàbia.
- Open up the access to Xàbia from the future Polígono Catarroges II to Camí Cabanes to reduce traffic at the crossroads at the entrance into Xàbia.
- Urbanization project and execution of urbanization construction for the **future ecological, sustainable and technological industrial estate.**
- Review the General Plan which is in process, so that it covers the needs of land, services and facilities (sports, new schools, etc.) and designs the growth of Xàbia as a compact city.
- Write the Special Plan of La Plana to provide solutions to its urban problems.
- Renovation plan, improvement of pedestrian accessibility and integration of Arenal.
- Incorporate **Protection Systems for Motorists and Cyclists** in the part of the La Plana road that runs through the town of Xàbia.
- Asphaltting Plan: **0 potholes** means safe roads.



